

NODE RIZON RATE CARD

1. Basic Website Development: KES 21,000 - KES 50,000

- Suitable for small businesses, personal websites, and simple online portfolios.
- Includes a basic design with a few pages (e.g., Home, About Us, Contact).
- Static content with minimal interactivity.
- Basic SEO optimization.
- Responsive design for mobile devices.
- Domain and hosting not included.

2. Standard Website Development: KES 51,000 - KES 150,000

- Suitable for medium-sized businesses and organizations.
- Includes a custom design with more pages (e.g., Services, Blog, Portfolio).
- Dynamic content management system (CMS) integration (e.g., WordPress).
- Contact forms, social media integration, and basic e-commerce functionality (if needed).
- SEO optimization.
- Responsive design.
- Domain and hosting setup included.

3. E-Commerce Website Development: KES 151,000 - KES 300,000

- Suitable for online stores and businesses with product catalogs.
- Custom e-commerce platform development.
- Product listings, shopping cart, and payment gateway integration.
- User account management.
- Advanced SEO and security features.
- Responsive design.
- Domain and hosting setup included.

4. Advanced Web Systems: KES 301,000 - KES 400,000+

- Suitable for complex web applications and systems.
- Custom software development with specific features and functionalities.

- Database design and integration.
- User authentication and authorization systems.
- Integration with third-party APIs.
- Scalability and performance optimization.
- Advanced SEO, security, and maintenance.
- Domain and hosting setup included.

Additional Services:

- Maintenance and Support: KES 5,000 - KES 15,000 per month.
- Content Creation and Copywriting: KES 2,000 - KES 10,000 per page.
- Graphic Design (e.g., logos, banners): KES 5,000 - KES 20,000 per design.
- Mobile App Development: Prices vary based on platform and complexity.

Note: Prices can vary significantly based on project complexity, specific requirements, and expertise. This rate card serves as a general guideline, and you can negotiate prices with based on your project's unique needs and budget.